

## MEDIA ADVISORY

December 13, 2023

## The Resource Exchange to host 4<sup>rd</sup> annual Drive-Thru Santa event this Saturday

Drive-Thru Santa to benefit Empty Stocking Fund and feature local favorite, Santa Joe

The Resource Exchange (TRE) will host its Drive-Thru Santa event Saturday, December 16<sup>th</sup>! TRE, the Empty Stocking Fund, first responders, and several local human services agencies will offer a fun, inclusive way to see Santa.

**EVENT:** The Resource Exchange's Drive-Thru Santa

WHERE: The Resource Exchange, 6385 Corporate Drive, Colorado Springs, CO 80919

(event will take place in the large parking lot at the north side of the building)

WHEN: Saturday, December 16, 2023 | 10:00 AM-12:00 PM -- OPEN TO THE PUBLIC--

Attendees will proceed through the parking lot, which will feature area sports team mascots, the El Paso County Sheriff's Office, and other surprises. Children and families will receive treats and giveaways distributed by cheerful elves on their way to Santa. The best photo opportunities will be between 10:30

AM and 12:00 PM.

## **ADDITIONAL INFO:**

- All are welcome, but many families enjoy this annual option, particularly if they have children with disabilities or sensory differences. They can bring their children to visit Santa without encountering large crowds, rushed lines, or increased sensory stimuli often found at holiday events.
- A suggested \$10 donation per car benefits the Empty Stocking Fund, of which TRE is a proud partner agency. Event is open to the public and drive-ups are welcome, but pre-registration is recommended. People can find more information and sign up at <a href="https://www.tre.org/events">www.tre.org/events</a>.
- Children often make the best interviews! Families have been willing to let media interview their children at this event in the past.
- 2022 coverage: https://www.fox21news.com/news/local/drive-thru-santa-event-hosted-by-the-resource-exchange/

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The Resource Exchange (TRE) is a local nonprofit that coordinates care for children and adults who have disabilities, delays, mental health or long-term care needs.

Advocating for independence and inclusion, TRE partners with children and adults who have a variety of disabilities, delays, mental health or long-term care needs. We do this using a person-centered approach in coordinating care, promoting choices, and collaborating with community partners.