

## MEDIA ADVISORY

December 7, 2021

## The Resource Exchange to host 3<sup>rd</sup> Drive-Thru Santa event this Saturday

Drive-Thru Santa to benefit Empty Stocking Fund and feature local favorite, Santa Joe

The Resource Exchange (TRE) will host a Drive-Thru Santa event Saturday, December 10<sup>th</sup> with Santa Joe! Volunteers from TRE, the Empty Stocking Fund, and fifteen additional local human services agencies will gather in the TRE parking lot to spread holiday cheer in a fun, family-friendly setting.

WHO: The Resource Exchange WHAT: TRE's Drive-Thru Santa!

WHERE: The Resource Exchange, 6385 Corporate Drive, Colorado Springs, CO 80919

(event will take place in the large parking lot at the north side of the building)

**WHEN:** Saturday, December 10, 2022 | 10:00 AM-12:00 PM

Attendees who have signed up for their approximate time slot will proceed through the parking lot, which will feature area sports team mascots, the El Paso County Sheriff's Office, and other surprises. Children and families will receive treat bags distributed by cheerful elves on their way to Santa.

The best photo opportunities will be between 10:30 AM and 12:00 PM.

## **ADDITIONAL INFO:**

- A suggested \$10 donation per car benefits the Empty Stocking Fund, of which TRE is a proud partner agency. Event is open to the public and drive-ups are welcome, but pre-registration is recommended. People can find more information and sign up at www.tre.org/events.
- Children can often make for the best interviews! Parents at this event have been willing to let media interview their children in the past.
- 2021 coverage: www.koaa.com/news/covering-colorado/drive-thru-santa-visit-returns-to-colorado-springs

**The Resource Exchange (TRE)** is a local nonprofit that coordinates care for children and adults who have disabilities, delays, mental health or long-term care needs. TRE serves El Paso, Teller, Park, and Pueblo counties.

For more information contact:

Julie White, Marketing and Communications Manager (media point of contact prior to and at event) The Resource Exchange

(719) 785-6468 (o) | (719) 229-6467 (c) | juliewhite@tre.org

Advocating for independence and inclusion, TRE partners with children and adults who have a variety of disabilities, delays, mental health or long-term care needs. We do this using a person-centered approach in coordinating care, promoting choices, and collaborating with community partners.