



MEDIA ADVISORY

December 9, 2021

The Resource Exchange to host Drive-Thru Santa event this Saturday

“Drive-Thru Santa’s Workshop” to benefit Empty Stocking Fund and feature Santa Joe

The Resource Exchange (TRE) will host a Drive-Thru Santa event Saturday, December 11th with local favorite, Santa Joe! Volunteers from TRE, the Empty Stocking Fund, and eight additional local human services agencies will gather in the TRE parking lot to spread holiday cheer in a fun, safe setting.

WHO: The Resource Exchange

WHAT: TRE’s Drive-Thru Santa’s Workshop!

WHERE: The Resource Exchange, 6385 Corporate Drive, Colorado Springs, CO 80919
(event will take place in the large parking lot at the north side of the building)

WHEN: Saturday, December 11, 2021 | 10:00 AM-1:00 PM

Attendees who have signed up for their approximate time slot will proceed through the parking lot, which will feature a vintage firetruck and area sports team mascots. As they make their way to Santa, children and families will receive treat bags distributed by cheerful elves.

The best photo opportunities will be between 10:30 AM and 12:30 PM.

ADDITIONAL INFO:

- A suggested \$10 donation per car benefits the Empty Stocking Fund, of which TRE is a proud partner agency. Event is open to the public and drive-ups are welcome, but pre-registration is recommended. People can find more information and sign up at www.tre.org/events.
- TRE hosts an annual Breakfast with Santa, but due to Covid-19, we reimagined this event in 2020 and moved it outside to great success. We are delighted that we have the help of eight partner agencies this year so we can offer a bigger, accessible, family-friendly event!
- Sunny 106.3 will be broadcasting live from the event.
- Example of 2020 Coverage: <https://krdo.com/news/top-stories/2020/12/10/the-resource-exchange-to-host-drive-thru-santa-event-this-saturday/>

The Resource Exchange (TRE) is a local nonprofit that coordinates care for children and adults who have delays or disabilities, mental health or long-term care needs. TRE covers El Paso, Teller, Park, and Pueblo counties.

For more information contact:

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The Resource Exchange

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